A GUIDE FOR NEW RESIDENTS & LOCALS IN BUNDABERG

Welcome to



WEBSITE, APP & MAGAZINE



Melcome to Bundaberg Mebsite & App

Digital Marketing

Be found in more places online.

Your business will become visible on welcome-to-bundaberg.mn.co. Including:

- An industry specific directory listing
- SEO rich professionally written article
- High quality backlinks
- Images and logo
- One tap contact feature

All aimed to improve your online presence so potential customers can find and contact you hassle free.

For less than \$2 a day, you can increase your online visibility and stay top of mind when people are searching for your business or service in Bundaberg.

DIGITAL MARKETING ANNUAL LISTING:

\$425.00 [12 month listing on website and app]

Get your business added to welcome-tobundaberg.mn.co today to discover for yourself how Welcome to Bundaberg can grow your digital exposure and online presence.



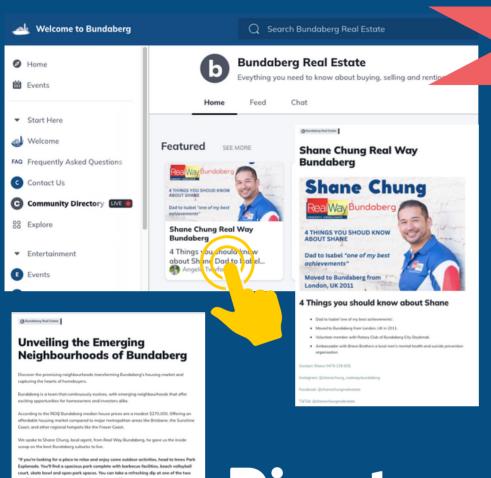
DIGITAL EXPOSURE:

Whether your business operates online or has a brick-and-mortar store, it's crucial to ensure that it's receiving the necessary digital exposure. By taking the essential step of working with one of our local digital experts your new business profile may help with:

- Be found by customers in Bundaberg
- Gain more visibility on Google, Brave, & Bing and Safari
- Increase website & social media traffic
- Stand out with posts, photos and your logo
- SEO benefits with high-quality backlinks increasing your search engine ranking



DIGITAL MARKETING



ink is conveniently situated just 15 km east of Bundoberg. Along this stretch of by you'll discover numerous reef breaks, and the locals are your go to source for inside ion on the best spots. With food conveniences including a balany and clift, two golf including restaurants and a convenience store, Innes Park really has everything you

Directory listing Featured article

PROFESSIONALLY WRITTEN BY EXPERT SEO COPYWRITERS 350 WORDS + 1 IMAGE/LOGO

\$425/12 MONTHS



BOOK NOW

Print Advertising

Welcome to Bundaberg Magazine edition 1 was released in August 2023.

10,000 copies are being distributed to locations around;

- Bundaberg
- Gin Gin
- Woodgate
- Childers and everywhere in between.

Printed annually with display advertising bookings for edition 2 now open and due for release in July 2024.

Be seen in more places. We know people aged 25+ still prefer print media as a trusted form advertising. We also know print ads reach more people over time.

Your business will stand out and be seen with your choice of full or half page adverts and an editorial. Your print advertising will include;

- An industry specific display advert
- Professionally written article
- High quality graphics and printing
- Targeted distribution with high circulation





Georgina Bullock Inability Arts

Wide Bay Kids was an excellent resource for promoting our children's show to the younger audiences of Bundaberg.

With a great reach in the community and a passion for promoting diverse activities, they were simply wonderful to work with.

DISTRIBUTION CIRCULATION INCLUDES:

- Educational settings new enrollments
- Bundaberg tourism information centres
- Community service organisations
- Real Estate & professional service sector
- Healthcare providers
- Council facilities

PRICE PER EDITION - ANNUAL:

\$675 per 500 inserts \$645 editorial \$425 - \$675 display adverts

Get your business in Welcome to Bundaberg Magazine to be exposed to new residents and locals living in the Bundaberg region.



SIZE & PRICE



We are open for intake in Bundaberg!

Access Recreation has 30 years of knowledge and experience providing support for people with a disability in the Rockhampton, Bundaberg and surrounding areas



Services Include:
Plan Management
Community Access
Skills Development
1:1 - 1:3 Support
School Leaver
Employment Supports
Personal Care

Please contact our friendly team in the Bundaberg office on (07) 4151 8019 admin@accessrec.org.au



66 Barolin Street Bundaberg South QLD 4670

Insert

SUPPLIED BY ADVERTISER SIZE: 189MM X 95MM

\$675 / 500 INSERTS

Issue 1 Inserts
BOOK NOW

EDITION 1 INSERT DUE DATES:

September 4, 2023 November 6, 2023 February 5, 2024 April 1, 2024 June 3, 2024

500 Lots

Full distribution run or specific targeted distribution runs available

Need your insert designed & Printed? Talk to us!

189 mm

95mm





FULL Page

189mm x 126mm \$675

ISSUE 1 SOLD OUT BOOK ISSUE 2 NOW

9mm

126mm



HALF PAGE

138mm x 95mm \$425

ISSUE 1 SOLD OUT BOOK ISSUE 2 NOW

NEW TO TOWN AND NEED A HOT **DESK? MAYBE A DESK FOR THE** DAY, A WEEK OR A MONTH?





STANDARD COWORKING OPTIONS

DAY PASS

529 PER PERSON PER DAY

Access to The Generator hot desk

SCALEUP

\$297 PER PERSON PER MONTH

STARTUP

\$198 PER PERSON PER MONTH

8 days of hot desk access each month

\$495 PER PERSON PER MONTH

24/7 access to a hot desk 24/7 access to a dedicated desk

TIME SPECIFIC COWORKING OFFERINGS

STUDENT COWORKER **\$99 PER PERSON PER MONTH**

Welcoming students learning remotely to join our community and work from the Generator every Friday

NIGHT OWL \$143 PER MONTH

Everyday 6pm-7am access to the Bundaberg Generator. The Night Owl is designed for those that want to work outside of typical business hours





The Generator, proudly owned and operated by:



1300 249 482 www.businesshq.org.au

95_{mm}

138mm



Empowering EDUCATION

Choosing St Luke's Anglican School for Your Child's Bright Future in Bundaberg. Insights from a parent on why St Luke's Anglican School is the ideal choice for families in Bundaberg



St Luke's Anglican School is a dynamic and inclusive learning community that embraces excellence, service, innovation and global thinking. Focusing on dedicated education for children from Kindergarten to Year 12, St Luke's Anglican School is committed to the values of faith, performance and honour, whilst nurturing students to be the best they can be

With a comprehensive curriculum that is responsive to individual needs and interests, students are empowered to achieve their academic best and develop a lifelong thirst for knowledge.

Whether in the classroom, on the sporting field or on the stage, St Luke's students are known for their strength of heart, mind and character. The school's holistic approach to education can be seen throughout the school from Primary years through to Senior School.

St Luke's Anglican School, recognises the importance of nurturing the whole child—intellectually, emotionally, and socially. The comprehensive approach to education goes beyond academics, providing a supportive and inclusive environment that fosters personal growth, character development, and resilience. Prioritising the well-being and individual needs of each student, ensures they thrive academically and flourish as confident, compassionate individuals.



For Middle and Senior students, an attentive and nurturing Pastoral Care Program is provided. Pastoral Care Teachers understand each student in their classroom on both a personal and academic level, and are therefore able to assist, guide, and support every student to individualised successes. It is, in essence, a framework of support to students both collectively and, importantly, as individuals. It provides students with classroom and one-onene attentiveness in the monitoring and development of their self-esteem, social skills, mental health and performance in education.

Choosing a school is not just about academic and personal development; it's also about becoming part of a supportive and nurturing community. At St Luke's Anglican School, they believe in the power of connection, collaboration, and belonging. The school community—comprising passionate educators, engaged parents, and supportive staff—works together to create a warm and inclusive environment where students thrive, friendships are formed, and lifelong memories are made.

Choosing the right school for your children is a decision of importance, shaping their educational journey and future success. I invite you to visit the school, meet the dedicated educators, and experience first hand the vibrant and nurturing environment that defines St Luke's Anglican School.



For the past two years, Angela has been a member of the parent community at St Luke's Anglican School. Angela's son began his education at the school in year 7.

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Editorial

350 WORDS WITH FULL PAGE ADVERTS \$645

ISSUE 1 SOLD OUT BOOK ISSUE 2 NOW



REGISTER YOUR INTEREST:



Welcome to Bundaberg is produced by Wide Bay Kids Community Inc (IA40700) 111 Targo Street, Bundaberg. For advertising, distribution and partnership enquiries phone 0427 523 289 and email admin@widebaykids.com.au.

